



HEALTH & NUTRITION ASIA 2024

BITEC, BANGKOK
12-14 MARCH

CUSTOMIZED MARKETING OPPORTUNITIES

WWW.VIVHEALTHANDNUTRITION.NL



Co-located with

VICTAM
Asia



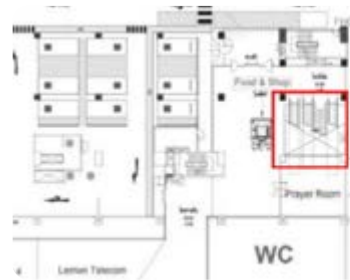
ONSITE PROMOTION

Promote your participation at Health & Nutrition Asia and VICTAM Asia! Maximize your visibility with onsite promotion, advertisement in the show guide, newsletter promotion and more.

Escalator Wrapping Red Void Hall 100

Basement Floor
Price per panel

€ 630



Escalator Wrapping Red Void Hall 100

Ground
Price per panel

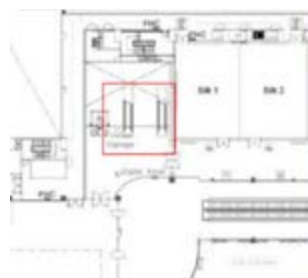
€ 630



Escalator Wrapping Red Void Hall 100

2nd Floor
Price per panel

€ 490





Escalator Wrapping Orange Void Hall 101

G Floor

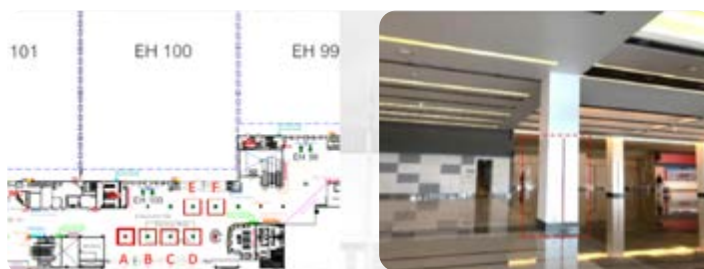
2 Panels per unit, 1 sponsor per panel. Price per piece.
(A: 2 pcs left and right
B: 2 pcs, left and right)



€ 490

Column Wrapping Hall 100

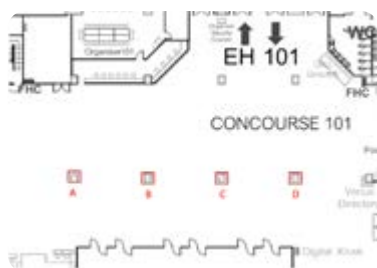
1 Sponsor per panel



€ 1.635

Column Wrapping Hall 101

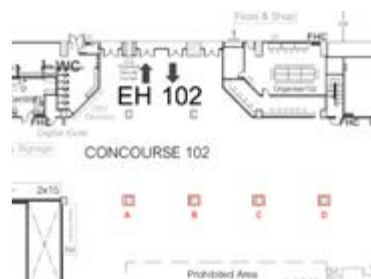
1 Sponsor per panel



€ 1.635

Column Wrapping Hall 102

1 Sponsor per panel



€ 1.635



Restroom poster Hall 100

Back 2 pieces
Front 6 pieces per unit



€ 450

Restroom poster Hall 101

Back 3 pieces
Front 4 pieces per unit



€ 450

Restroom poster Hall 102

Back 6 pieces
Front 4 pieces per Unit



€ 590

ONSITE PROMOTION



Logo on Floor Plan (Directory board) Blow Ups at exhibitor booth

1 Logo per exhibitor;
max. 10 exhibitors.

€ 695



Logo on aisle banners

€ 1.095



Bags (2 Colors) 5000 pieces.

€ 9.625





Welcome Water Bottles (325 ml)

- 6000 bottles (500 packs) with logo
- Available for 1 sponsor



€ 5.245

Floor Stickers

- Price for 5 pieces
- Available for 4 sponsors



€ 1.295

Visitor Lanyards

- For 10.000 visitors during 3 days
- Available for 3 sponsors



€ 6.990



EXTRA SPONSOR ITEMS AVAILABLE DURING EVENT

ONE LOGO IN ONE EDITION OF VIV'S E-NEWSLETTER PRICE PER LOGO; 10 POSITIONS AVAILABLE	€ 1.750
LOGO ON FLOOR PLAN (IN PRINTED SHOW GUIDE) PRICE PER LOGO; 10 POSITIONS AVAILABLE	€ 475
LOGO AND HYPERLINK ON ONLINE FLOOR PLAN 1 LOGO PER EXHIBITOR	€ 325
LOGO IN SHOW GUIDE (CATALOGUE; PRINT) 1 LOGO PER EXHIBITOR	€ 375
ONSITE INTERVIEW SLOT WITH SINGLE CLIP EDITING 90 SECONDS, PRICE PER INTERVIEW, 10 SLOTS AVAILABLE	€ 600

- CERTAIN ITEMS ARE LIMITED IN AVAILABILITY AND WILL BE SOLD ON A FIRST COME/FIRST SERVED BASIS.
- ARTWORK FOR SPONSOR ITEMS AND CONTENT OF THE EDITORIAL NEEDS TO BE DELIVERED BY THE SPONSOR TO VICTAM INTERNATIONAL.
- ALL PRICES ARE EXCLUSIVE OF VAT AND PRODUCTION COSTS.
- FOR US, PLEASE SEND AN EMAIL TO MIRTHE@VNUEUROPE.COM

SHOW GUIDE ADVERTISEMENTS

1/1 PAGE FULL COLOUR	€ 3.150
INSIDE FRONT COVER 1/1 PAGE FULL COLOUR	€ 3.700
OUTSIDE BACK COVER 1/1 PAGE FULL COLOUR	€ 3.700
CENTRE SPREAD 2/1 PAGE FULL COLOUR	€ 6.800
INSERT, DOUBLE SIDED 1/1 PAGE FULL COLOUR	€ 4.200

- THE SHOW GUIDE IS THE EXHIBITION CATALOGUE. IT WILL BE DISTRIBUTED DURING THE EVENT TO ALL DELEGATES.
- ALL PRICES ARE EXCLUSIVE OF VAT.
- YOU CAN APPLY FOR ADVERTISING IN THE SHOW GUIDE VIA THE EXHIBITION MANUAL OR YOU CAN EMAIL YOUR ADVERTISING REQUEST(S) TO MIRTHE@VNUEUROPE.COM



Seminar



CONFERENCE ROOM

45 MIN. TIMESLOT/PRESENTATION

€ 950

V-THEATRE

45 MIN. TIMESLOT/PRESENTATION/ACTIVITY

€ 1.250

Room rental + staff + laptop rental +
microphone, projector, screen
(exclude LAN internet, catering)



Order form & specifications Health and Nutrition Asia 2024 Sponsoring

COMPANY:

CONTACT PERSON:

ADDRESS:

ZIP & CITY:

TELEPHONE:



Please select

	ITEMS	SPECIFICATIONS	PRICE	DEADLINE
ONSITE PROMOTION				
<input type="checkbox"/>	ESCALATOR WRAPPING RED VOID HALL 100 BASEMENT FLOOR	2 Panels per unit 1 Sponsor per panel Size: L 7.05 x H 0.62 m. Inkjet indoor PVC sticker	€ 630 per panel	31-01-2024
<input type="checkbox"/>	ESCALATOR WRAPPING RED VOID HALL 100 GROUND FLOOR	2 Panels per unit 1 Sponsor per panel Size: L 6.98 x H 0.62 m. Inkjet indoor PVC sticker	€ 630 per panel	31-01-2024
<input type="checkbox"/>	ESCALATOR WRAPPING RED VOID HALL 100 2ND FLOOR	2 Panels per unit 1 Sponsor per panel Size: L 2.78 x H 0.62 m. Inkjet indoor PVC sticker	€ 490 per panel	31-01-2024
<input type="checkbox"/>	ESCALATOR WRAPPING ORANGE VOID HALL 101	2 Panels per unit (4 in total) 1 Sponsor per panel Size: L 3.2 x H 0.62 m. Inkjet indoor PVC sticker	€ 490 per panel	31-01-2024
<input type="checkbox"/>	COLUMN WRAPPING HALL 100	System structure with sticker wrap size W 1.4 x H 2.5 m. 1 Sponsor per panel	€ 1.635	31-01-2024
<input type="checkbox"/>	COLUMN WRAPPING HALL 101	System structure with sticker wrap size W 1.4 x H 2.5 m. 1 Sponsor per panel	€ 1.635	31-01-2024
<input type="checkbox"/>	COLUMN WRAPPING HALL 102	System structure with sticker wrap size W 1.4 x H 2.5 m. 1 Sponsor per panel	€ 1.635	31-01-2024



Please select

	ITEMS	SPECIFICATIONS	PRICE	DEADLINE
<input type="checkbox"/>	RESTROOM HALL 100 POSTER	Back 2 pcs, front 6 pcs per unit Glossy paper Size W 0.24 x H 0.36 m.	€ 450	31-01-2024
<input type="checkbox"/>	RESTROOM HALL 101 POSTER	Back 3 pcs, front 4 pcs per unit Glossy paper Size A W 0.52 x H 0.77 m. Size B W 0.30 x H 0.42 m.	€ 450	31-01-2024
<input type="checkbox"/>	RESTROOM HALL 102 POSTER	Back 6 pcs, front 4 pcs per unit Glossy paper Size A W 0.52 x H 0.77 m. Size B W 0.30 x H 0.42 m.	€ 590	31-01-2024
SPONSOR ITEMS AVAILABLE DURING EVENT				
<input type="checkbox"/>	LOGO ON FLOOR PLAN (DIRECTORY BOARD) BLOW UPS	1 logo per exhibitor; max 10 exhibitors	€ 695	31-01-2024
<input type="checkbox"/>	LOGO ON AISLE BANNER	2 sides Size W 2.4 x H 1.2 m.	€ 1.095	31-01-2024
<input type="checkbox"/>	LOGO ON BAGS	2 colors, 2 sides, 5000 pcs. Size W 0.25 x H 0.34 m.	€ 9.625	13-01-2024
<input type="checkbox"/>	LOGO ON WELCOME WATER BOTTLES 325 ML.	6000 pcs., 500 packs with logo Available for 1 sponsor	€ 5.245	13-01-2024
<input type="checkbox"/>	LOGO ON FLOOR STICKERS	Package of 5 stickers per exhibitor Size A0 Available for 4 sponsors	€ 1.295	31-01-2024
<input type="checkbox"/>	LOGO ON VISITOR LANYARDS	For 10.000 visitors during 3 days. Available for 3 sponsors	€ 6.990	31-01-2024
<input type="checkbox"/>	ONE LOGO IN ONE EDITION OF VIV'S E-NEWSLETTER	Price per logo, 10 positions available	€ 1.750	
<input type="checkbox"/>	LOGO ON FLOOR PLAN (IN PRINTED SHOW GUIDE)	Price per logo, 10 positions available	€ 475	
<input type="checkbox"/>	LOGO AND HYPERLINK ONLINE FLOOR PLAN	1 Logo per exhibitor	€ 325	
<input type="checkbox"/>	LOGO IN SHOW GUIDE (CATALOGUE; PRINT)	1 Logo per exhibitor	€ 375	
<input type="checkbox"/>	ONSITE INTERVIEW SLOT WITH SINGLE CLIP EDITING	90 seconds Price per interview 10 slots available	€ 600	



Please select

	ITEMS	SPECIFICATIONS	PRICE	DEADLINE
GUIDE ADVERTISEMENTS				
<input type="checkbox"/>	1/1 PAGE FULL COLOUR	Show Guide - Upright	€ 3.150	
<input type="checkbox"/>	INSIDE FRONT COVER	Show Guide - Upright 1/1 page full colour	€ 3.700	
<input type="checkbox"/>	OUTSIDE BACK COVER	Show Guide - Upright 1/1 page full colour	€ 3.700	
<input type="checkbox"/>	CENTRE SPREAD	Show Guide - Upright 2/1 page full colour	€ 6.800	
<input type="checkbox"/>	INSERT	1/1 page full colour Double sided	€ 4.200	
SEMINAR				
<input type="checkbox"/>	CONFERENCE ROOM 45 MIN. TIMESLOT/ PRESENTATION	Room rental + staff + laptop rental + microphone, projector, screen (exclude LAN internet, catering)	€ 950	15-02-2024
<input type="checkbox"/>	V-THEATRE 45 MIN. TIMESLOT/ PRESENTATION/ ACTIVITY	Room rental + staff + laptop rental + microphone, projector, screen (exclude LAN internet, catering)	€ 1.250	15-02-2024

If the material deadline is exceeded and / or the material does not meet the specifications VNU Exhibitions can void the claim. If the material does not meet the specifications, VNU Exhibitions is empowered to update the material. The costs will be borne by the client.

The undersigned participates in VIV Health and Nutrition Asia 2024 for which the participation Terms and Conditions are applicable. The Terms and Conditions can be found on www.viv.net and filed with the Chamber of Commerce in Utrecht under number 30149544.

Agreed: This is a binding reservation. By returning this signed booking form by email scan the booking is final. Canceled reservations are charged according to the Terms and Conditions.

NAME (IN CAPITALS):

SIGNATURE:

COMPANY STAMP: