



January 30, 2020

Official Press Conference in Bangkok, Thailand

**VICTAM and Animal Health and Nutrition Asia: the total animal feed and health event organized by Victam and VIV.**

VICTAM and Animal Health and Nutrition Asia 2020 will open the doors of BITEC on March 24 – 26, 2020 in Bangkok, Thailand, with around 400 exhibitors and 17,800 square meter of exhibition space. The event provides a total solution from feed production to animal health and pharmaceuticals. In parallel with the exhibition, there is an extensive conference program available with specialized topics in the field of animal feed technology, animal nutrition and health.

Exhibiting in one of the three show halls of VICTAM and Animal Health and Nutrition Asia, gives exhibitors access to the world's fastest growing market, Asia, and to a targeted audience of around 9,000 professional visitors including CEOs, feed formulators, mill managers, nutritionists, operation directors, veterinarians, academics, and many more.

“Thailand has been the home for our Asian events for almost thirty years and is certainly a key market for the show in terms of potential investors, top buyers and suppliers,” says Mr. Sebas van den Ende, General Manager of Victam International.

“The show has a dedicated program for key people of the industry, including top buyers, which is offered to Thailand and other key markets. The “Industry Leaders Program” offers the opportunity to 150 top industry players to be special guests at the show and enjoy extra participation privileges” mentions Heiko M. Stutzinger, Director of VIV worldwide, and Managing Director, VNU Exhibitions Asia Pacific Co., Ltd.

Continuing with the series of appointments that the show organizers have planned heading to the show and started last month in Myanmar, the Official press conference for the promotion kick-off in Thailand of VICTAM and Animal Health and Nutrition Asia 2020 was held today, January 30<sup>th</sup>, at the Westin Grande Sukhumvit Hotel in Bangkok.

Mr. Sebas van den Ende and Mr. Heiko M. Stutzinger gave detailed updates on the March 2020 event and the cooperation between VICTAM and VIV. After the official presentation, a select number of exhibitors were able to present a short highlight of their products.



The opening Ceremony will be on 24 March 2020 at V-Square in halls EH 100-101 in BITEC from 10.30 - 11.30 hrs. New at this event is the V-square where all kinds of activities will take place like the opening ceremony, the network reception and the VIP lounge. It is called the V-square as the letter V links VICTAM and VIV as partners.

VICTAM and Animal Health and Nutrition Asia offers a series of high quality industry conferences and technical seminars in the fields of animal feed technology, health and nutrition. From current trends and the future in aquafeed to sustainability in petfood to functionalities and nutritional aspects in insect proteins and antibiotic alternatives, there is a topic for everyone in the industry.

VICTAM and Animal Health and Nutrition Asia is also the exhibition to find all the latest innovations from companies like Andritz, Biomin, Buhler, DSM, Famsun, Impextraco, Kemin, K-PRO, Trouw Nutrition, Van Aarsen and many others.

The organizers are looking forward to welcoming the feed and animal health industries from March 24 – 26, 2020 at BITEC, in Bangkok, Thailand. All information and the online registration is available on the official show websites: [www.victamasia.com](http://www.victamasia.com) and [www.vivhealthandnutrition.nl](http://www.vivhealthandnutrition.nl).

### Press contacts

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