

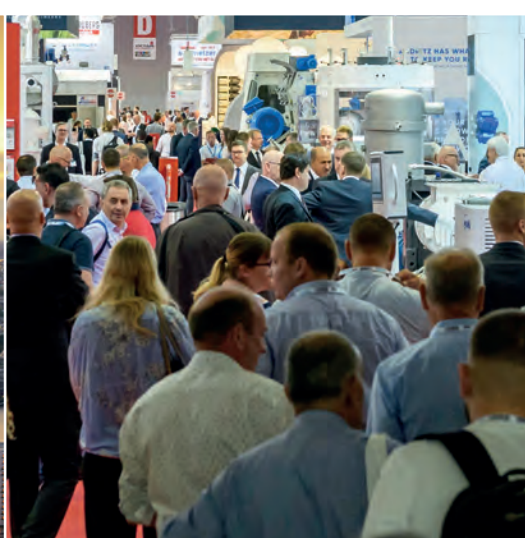


VICTAM AND ANIMAL HEALTH AND NUTRITION 2020

THE TOTAL ANIMAL FEED AND HEALTH EVENT

Asia
2020
MARCH 24 - 26
BITEC, BANGKOK
THAILAND

**SPONSORING
AND ADVERTISING**



VICTAM AND ANIMAL HEALTH AND NUTRITION SPONSOR PACKAGES

	Platinum two packages available	Gold three packages available	Silver five packages available	Bronze ten packages available
Pre-Event				
One Banner on homepage victam-asia.com and vivhealthandnutrition.nl	540 x 280 pixels	350 x 240 pixels	256 x 200 pixels	256 x 200 pixels
One logo in Confirmation Email (exclusive)	✓			
One logo in one edition of the E-newsletter of both Victam and VIV	✓	✓	✓	✓
One logo and hyperlink in online Show Guide (catalogue)	✓	✓	✓	✓
One logo and hyperlink Online Floor Plan	✓	✓	✓	✓
On-Site				
One advertisement in Show Guide 2020 (print)	1/1 full colour	1/1 full colour	1/2 full colour	1/4 full colour
One logo in Show Guide 2020 (print)	✓	✓	✓	✓
One logo on Welcome Banner	✓	✓	✓	✓
5 floor stickers	✓	✓	✓	✓
One logo on Floor Plan Blow Ups	✓	✓	✓	✓
News Room Interview (90 seconds)	✓	✓	✓	✓
Post-Event				
One logo in Thank You Email (exclusive)	✓			
Prices	€11.000	€8.900	€5.500	€4.500

• Please note that sponsor packages are only available to exhibitors. Companies will be invoiced in full on receipt of confirmed reservations.
• You can apply for the sponsor packages via the exhibition manual or email your sponsor request to expo@victam.com

EXTRA SPONSOR ITEMS AVAILABLE DURING EVENT	Price per item	Comments
One logo in one edition of the E-newsletter of both Victam and VIV*	€ 1.750,00	Price per logo; 10 positions available
Logo on floor plan (print)	€ 475,00	Price per logo; 10 positions available
1/2 page advertisement Floor plan (print)	€ 2.750,00	Price per advert; max. 2 sponsors
Logo and hyperlink Online Floor Plan	€ 325,00	1 logo per exhibitor
Logo on Floor Plan Blow Ups	€ 450,00	1 logo per exhibitor; max. 10 exhibitors
Logo in Show Guide (catalogue; print)	€ 375,00	1 logo per exhibitor
Logo in online Show Guide (catalogue)	€ 350,00	1 logo per exhibitor
Logo on visitors badge (if possible)	€ 6.500,00	Exclusive for 1 sponsor
Welcome Banner above hall 100, 101, 102	€ 3.350,00	1 sponsor per sign (3 sponsors in total)
Pillar wraps	€ 1.995,00	Max. 3 sponsors per pillar
1 logo on aisle banners	€ 7.000,00	Price per sponsor; max. 2 sponsors
Bag Content (1 item per bag)	€ 1.200,00	1 item per sponsor; up to 10 sponsors
Bags	€ 9.000,00	Price per sponsor; max. 2 sponsors
Lanyards	€ 3.500,00	Price per sponsor; max. 2 sponsors
Water Bottles	€ 4.950,00	Price per sponsor; max. 2 sponsors
Coffee Voucher + Coffee Cup Sleeve (per day)	€ 2.750,00	Price per day; Available for 3 sponsors (1 per day)
Technical Seminars	€ 750,00	One slot consists of 1 hour meeting room (max. 3 slots per exhibitor)
Floor Stickers	€ 1.250,00	Package of 5 stickers per exhibitor
Network Reception (drinks & snacks)	€ 7.500,00	Price per sponsor; Maximum 3 sponsors
News Room Interview (90 seconds)	€ 600,00	Price per interview

- Certain items are limited in availability and will be sold on a first come/first served basis.
- Artwork for sponsor items and content of the editorial needs to be delivered by the sponsor to Victam International.
- All prices are exclusive of VAT and production costs.
- For more information please send an email to expo@victam.com

SHOW GUIDE ADVERTISEMENTS	Price per item	Comments
1/1 page full colour	€3,150	Upright
1/2 page full colour	€2,300	Across or upright
1/3 page full colour	€1,900	Across
1/4 page full colour	€1,700	Across or upright
Inside Front Cover; 1/1 page full colour	€3,700	Upright
Outside Back Cover; 1/1 page full colour	€3,700	Upright
Centre spread; 2/1 page full colour	€6,800	Upright
Insert; 1/1 full colour, double sided	€4,200	
Bleed 10% extra		

- The Show Guide is the exhibition catalogue. It will be distributed during the event to all delegates.
- All prices are exclusive of VAT.
- You can apply for advertising in the Show Guide via the exhibition manual or you can email your advertising request(s) to catelijne.de.gooijer@victam.com

VICTAM AND ANIMAL HEALTH AND NUTRITION ASIA 2020

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You can also contact your local representative.

