**\*\*\*\* FOR IMMEDIATE RELEASE \*\*\*\***

September 2nd, 2021

**VICTAM Asia in co-location with Health & Nutrition Asia are planned on September 7-9, 2022**

Due to the ongoing worldwide pandemic, the management teams of VICTAM Corporation and VIV worldwide have decided to postpone VICTAM Asia and Health & Nutrition Asia in Bangkok to the third quarter of 2022.

The current situation is still not as optimal as it was estimated. Above all, the health of exhibitors and visitors and the successful outcome of the event are most important to the organizers.

In light of the recent increase in COVID-19 cases, which has forced the Royal Thai Government to implement new strict measures to control the spread of the pandemic, and the delays of the vaccination programs in several Asian countries, VICTAM and VIV do not see the opportunity to realize a large-scale event on the short term. Looking at the ongoing travel restrictions from and to Asia, the organizers also believe that it is not possible to guarantee the event quality as we know them for. The postponement to the third quarter of 2022 is in the interest of the whole industry.

VICTAM Asia in co-location with Health & Nutrition Asia are thus **rescheduled to September 7-9, 2022**. The new venue selected is IMPACT Halls 9-10, in Bangkok, Thailand. The objective remains the same: to realize the Total Animal Feed and Health event.

The dates secured in September 2022 will give all stakeholders room to breathe and pay attention to other vital issues. The organizers’ mission is to present a strong, value-adding event to the industry with high benefits for all parties.

VICTAM Corporation and VIV worldwide will also continue their partnership in Europe in 2022 by co-locating VICTAM International and VIV Europe at the Jaarbeurs venue in Utrecht, the Netherlands, from May 31 – June 2, 2022. With the high percentage of vaccinations in Europe there is no reason to doubt that this show can successfully go on as planned.

For more information, please visit the official websites [www.victamasia.com](http://www.victamasia.com) and [www.vivhealthandnutrition.nl](http://www.vivhealthandnutrition.nl).

**Sebas van den Ende** **Heiko M. Stutzinger**

General Manager Director VIV worldwide and Managing Director

VICTAM Corporation VNU Asia Pacific and VNU Europe

**Press contacts**

For more information, please contact:

* Ms. Elena Geremia, elena@vnueurope.com (Senior Marcom Manager VIV worldwide)
* Ms. Saengtip Techapatiphandee, saengtip@vnuexhibitionsap.com (Assistant Marcom Manager VNU Asia Pacific)
* Mrs. Frederiken van Hilten, fvanhilten@victam.com (Marketing and Communications Manager VICTAM)